

MARKETING TECH GOOGLE ADS PLAN

BASIC PLAN - 10000 INR OR 150\$/MONTH

- Ad Spent - Rs.7,000
- (It will be paid to ads platform)
- Our Management Fee - Rs. 3,000

SEARCH ADS

- Setup by Google AdWords Expert
- Defining and creating up to 4 Campaigns Writing text ads
- Keyword research
- Maximum 20 targeted Keywords
- Unlimited Keyword changes
- Creating Ad extensions
- Campaign enhancement
- Google Analytics integration
- Webmaster tools integration
- Monthly reports

ADVANCE PLAN - 15000 INR OR 220\$/MONTH

- Ad Spent- Rs.11,000
- (It will be paid to ads platform)
- Our Management Fee - Rs. 4,000

SEARCH ADS

- Setup by Google AdWords Expert
- Defining and creating up to 7 Campaigns Writing text ads
- Keyword research
- Maximum 50 targeted Keywords
- Unlimited Keyword changes
- Creating Ad extensions
- Campaign enhancement
- Google Analytics integration
- Webmaster tools integration
- Weekly Report

ENTERPRISE PLAN - 30000 INR OR 450\$/MONTH

- Ad Spent- Rs.22,000
- (It will be paid to ads platform)
- Our Management Fee - Rs. 8,000

SEARCH ADS

- Setup by Google AdWords Expert
- Defining and creating up to 10 Campaigns Writing text ads
- Keyword research
- Unlimited targeted Keywords
- Unlimited Keyword changes
- Creating Ad extensions
- Campaign enhancement
- Google Analytics integration
- Webmaster tools integration
- Weekly Report

MARKETING TECH GOOGLE ADS PLAN

BASIC PLAN - 10000 INR OR 150\$/MONTH

DISPLAY ADS

- Setup by Google AdWords Expert
- Defining and creating up to 3 Campaigns
- All types off Display targeting
- Mobile app advertising
- Remarketing
- Campaign enhancement
- Google Analytics integration
- Webmaster tools integration
- Monthly reports

ADVANCE PLAN - 15000 INR OR 220\$/MONTH

DISPLAY ADS

- Setup by Google AdWords Expert
- Defining and creating up to 5 Campaigns
- All types off Display targeting
- YouTube advertising
- Mobile app advertising
- Remarketing
- Campaign enhancement
- Google Analytics integration
- Webmaster tools integration
- Monthly reports

ENTERPRISE PLAN - 30000 INR OR 450\$/MONTH

DISPLAY ADS

- Setup by Google AdWords Expert
- Defining and creating up to 7 Campaigns
- All types off Display targeting
- YouTube advertising
- Mobile app advertising
- Remarketing
- Campaign enhancement
- Ongoing account optimisation
- Google Analytics integration
- Webmaster tools integration
- Weekly reports

MARKETING TECH GOOGLE ADS PLAN

BASIC PLAN - 10000 INR OR 150\$/MONTH

DISPLAY & SEARCH ADS

- Setup by Google AdWords Expert
- Defining and creating up to 4 Campaigns Writing text ads
- Keyword research
- 20 targeted Keywords
- Unlimited Keyword changes
- Creating Ad extensions
- All types off Display targeting
- Mobile app advertising
- Remarketing
- Campaign enhancement
- Ongoing account optimisation
- Google Analytics integration
- Webmaster tools integration
- Monthly reports

ADVANCE PLAN - 15000 INR OR 220\$/MONTH

DISPLAY & SEARCH ADS

- Setup by Google AdWords Expert
- Defining and creating up to 6 Campaigns Writing text ads
- Keyword research
- 40 targeted Keywords
- Unlimited Keyword changes
- Creating Ad extensions
- All types off Display targeting
- You Tube advertising
- Mobile app advertising
- Remarketing
- Campaign enhancement
- Ongoing account optimisation
- Google Analytics integration
- Webmaster tools integration
- Monthly reports

ENTERPRISE PLAN - 30000 INR OR 450\$/MONTH

DISPLAY & SEARCH ADS

- Setup by Google AdWords Expert
- Defining and creating up to 8 Campaigns Writing text ads
- Keyword research
- Unlimited number of targeted Keywords
- Unlimited Keyword changes
- Creating Ad extensions
- All types off Display targeting
- You Tube advertising
- Mobile app advertising
- Remarketing
- Campaign enhancement
- Ongoing account optimisation
- Google Analytics integration
- Webmaster tools integration
- Weekly Report